

Mark Twain Boyhood Home & Museum

Lesson Plan for *Following the Equator*

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Hannibal, Missouri

CONVERSATIONS AT HOME!

LESSON PLAN FOR <i>Tom Sawyer/Huck Finn</i>	
Concept or Topic: Entrepreneurship	Suggested Grade Level: 9-12 (can be modified for other levels)
Subject: Science/Life Skills, Social Skills, Survival Skills, Critical Thinking	Suggested Time Frame: Eight Days
Objective(s): Objective 1 Students will identify skills and qualities they have toward adapting life/survival skills for financial/personal gain. Objective 2: Students will discover or identify personal assets they can develop for future endeavors. Objective 3: Students will make a plan to transform innovations or ideas into economic goods or services for the benefit of themselves or others.	
State Standards: Strand 8:1.A and Strand 8:2.B	
Assessment Options: Students will write a well organized business plan describing their product or service idea assessed by the attached Business Plan Rubric. The students will have a choice of a presentation of the business plan by giving a speech with in-depth explanation or presentation of a poster complete with pictures, financial projections, and future growth plans. They will choose one of these intelligences to assess their Entrepreneurship as listed: the Intrapersonal Intelligence, Spatial, or Verbal/Linguistic.	
Vocabulary Words Include: Entrepreneurship, Barter, General Partnership, Advertising, Investors, Marketing, Corporation, Partnership, Sales, Trademark, Patent, Opportunity, Competition, Investment, Start-up Resources, Venture, Supply and Demand. We are going to present Entrepreneurship in an Anticipatory Set using the Adventures of Tom Sawyer and Mark Twain the Inventor. He had many endeavors such as: Mark Twain was granted his first patent (#121,992) on December 19, 1871 for an Improvement in Adjustable and Detachable Straps for Garments. This strap attached to the back of a shirt and fastened with buttons to keep it in place and was easy to remove. Twain's invention was not only used for shirts, but for underpants and women's corsets as well. A recap of all of his activities are: River pilot, Typesetter, Prospector, Newspaper Reporter, Traveling Correspondent, Newspaper Editor, Author and Writer, Publisher, Inventor, World Renown Speaker.	

LESSON PLAN FOR *Tom Sawyer/Huck Finn*

In presenting all of the endeavors and accomplishments of Sam Clemens who was in every sense of the word Entrepreneur was a wildly successful man but not without trial, error and many failures will hopefully inspire students toward their own realization of success both monetarily and personally.

More concretely, a quiz will be given to ensure accuracy of vocabulary terms. Hopefully students will use examples from Sam Clemens writings to associate the meaning of the terms.

Subject Area Integration: Business, Mathematics, Communication Arts

Background Information: A KWL Chart will be implemented to decipher student knowledge of Entrepreneurship. KWL stands for What I know, What I want to know, and What I Learned (after the lesson is complete)

Materials: The Adventures of Tom Sawyer by Mark Twain, poster materials, Mark Twain the Inventor, Rubric of Business Plan, Pictures and Illustrations of Mark Twain's Inventions. Google pictures.

Technology: <http://quizlet.com/398390/entrepreneurship-vocabulary> [Mark Twain Museum.org](http://MarkTwainMuseum.org)

Related Twain Quotes/Passages: "Don't go around saying the world owes you a living. The world owes you nothing. It was here first." "Keep away from people who try to belittle your ambitions. Small people always do that. But the really great make you feel that you, too, can become great." "Don't part with your illusions. When they are gone, you may still exist, but you have ceased to live." "Inventors are the creators of the world-after God." "A great and priceless thing is a new interest! How it takes possession of a man! How it clings to him, how it rides him!"

Lesson Sequence:

Hook/Intro: Describe the details of all the attempts, both failure and successes Sam Clemens had during his life. Discuss with the students the experience he had when he first attempted public speaking. He hired friends to sit in the audience to begin to laugh to cause other attendees to think he was humorous. It turned out, that he didn't need the friends at all to begin laughing and find humor in his presentation. He had so much stage fright, he could only walk around and not say anything. The audience thought it was part of the act and began to laugh. From then on he was wildly successful and obtained a fortune and thus was an entrepreneur. (One Day)

Teaching of the Concept: Give the power point titled Mark Twain the Inventor and discuss with the students some of his attempts toward entrepreneurship. (One Day)

Suggested Questions: Ask questions such as: Have you ever had an idea for a business adventure? What are some examples of great ideas that have been a success in the business world? Give some examples of Mark Twain's ideas that failed. Discuss Tom's power of persuasion concerning white washing the fence. How old do you have to be to be a success in the business world? (One Day of Discussion)

LESSON PLAN FOR *Tom Sawyer/Huck Finn*

Learning Activity: Students will create a viable business plan with other group members and present it. (Three Days)

Review/Closure: This kind of lesson plan lends itself to much discussion and brainstorming for ideas to start a business and run it. The review of the vocabulary and KWL activity will help the students to formulate business plans and estimate the possible achievement of their plan. (Two Days)

Homework: Find and interview business owners in the community that have or have not been successful in their endeavors. Students are to write out the interview with responses from the business owners. After completing the interviews, they are to give their comments and analyze why or why not the business owners were a success and made money. Students are to construct a modified business plan for at least one business to improve its profits.

Strategies for Exceptional Students: Instruct gifted students to write their own quotes concerning entrepreneurship. For students with IEP's, provide small group/one on one assistance in addition to accommodations and modifications as per individual students IEP's.

Suggested Follow-Up Activities: Complete the readings of Mark Twain the Inventor and Tom Sawyer.

Business Plan Rubric

Business Name: _____

Team Members: _____

CATEGORY	4	3	2	1	Score
Organization	Information is very organized with well-constructed paragraphs and subheadings.	Information is organized with well-constructed paragraphs.	Information is organized, but paragraphs are not well constructed.	The information is disorganized.	
Paragraph Construction	All paragraphs include introductory sentence, explanations or details, and concluding sentence.	Most paragraphs include introductory sentence, explanations or details, and concluding sentence.	Paragraphs included related information but were typically not constructed well.	Paragraphing structure was not clear and sentences were not typically related within the paragraphs.	
Quality of Information	Information clearly relates to the main topic. It includes several supporting details and/or examples.	Information clearly relates to the main topic. It provides 1-2 supporting details and/or examples.	Information clearly relates to the main topic. No details and/or examples are given.	Information has little or nothing to do with the main topic.	
Internet Use	Successfully uses suggested internet links to find information and navigates within these sites easily without assistance.	Usually able to use suggested internet links to find information and navigates within these sites easily without assistance.	Occasionally able to use suggested internet links to find information and navigates within these sites easily without assistance.	Needs assistance or supervision to use suggested internet links and/or to navigate within these sites.	
Mechanics	No grammatical, spelling or punctuation errors.	1-3 grammatical, spelling or punctuation errors	4-6 grammatical spelling, or punctuation errors.	7 or more grammatical, spelling, or punctuation errors.	
Product Idea	Idea is realistic, well planned, and each part of the business plan fully developed.	Idea is realistic, mostly well planned, and 1-2 sections of the business plan are NOT fully developed.	Idea is somewhat realistic, partially well planned, and 3-4 sections of the business plan are NOT fully developed.	Idea is not realistic, is not well planned, and each part of the business plan is NOT developed.	
Sources	All sources (information and graphics) are accurately documented.	All sources (information and graphics) are documented, but has a 1-2 errors.	All sources (information and graphics) are documented.	One or more sources are not accurately documented.	